The Wells Fargo Global Entrepreneurship Experience

UNLV College of Business

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Global Entrepreneurship Experience Coordinator

Global Entrepreneurship Experience

A Terrific Opportunity

- ★ 20 $20,000 Scholarships ($5000/yr)
- ★ Incoming Freshman, Fall 2011
- ★ Any Intended Major

Global
Entrepreneurship
Experience

The Global Entrepreneurship Experience empowers students to:

- ★ Enhance creativity and innovative thinking
- ★ Learn opportunity recognition in the global marketplace
- ★ Develop the tools to build and successfully execute a business plan
- ★ Set themselves apart from other graduates

Global
Entrepreneurship
Experience

Students will take one course each semester in the Experience

Year 1 – Creativity and Innovation

Year 2 – Entrepreneurship

Year 3 – Global Entrepreneurship

Year 4 – Social Entrepreneurship

Global
Entrepreneurship
Experience

The Curriculum Will:

- ★ Stimulate creativity and innovation
- ★ Emphasize strategic thinking
- ★ Foster active and collaborative learning
- ★ Promote leadership and team building
- ★ Provide mentoring and support
- ★ Help students turn great ideas into viable businesses

Global
Entrepreneurship
Experience

Courses will be:

- ★ Hands on
- ★ Activity based
- ★ Interactive
- ★ Multidisciplinary
- ★ FUN

Global
Entrepreneurship
Experience

To Apply

- ★Transcript
- ★SAT or ACT score
- ★Two Recommendation Letters
- ★Resume*
- ★Interest Statement*
- ★Essay*

Global
Entrepreneurship
Experience

Questions?

For more information

www.business.unlv.edu/bges/

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